



Energizing Sustainable
Trade Corridors
Across North America
Chicago, Illinois
April 22nd – 25th, 2014

NAFTANEXT Summit Agenda

Tuesday April 22, 2014

Registration Open 5:00 PM

State Ballroom

Opening Reception 6:00 PM to 8:00 PM

Introduction of Honorary Summit Chairman

Dr. Allison Yoh, Port of Long Beach

Introductory Remarks by Honorary Summit Chairman

Hon. Rodney Slater, Former U.S. Secretary of Transportation

State Ballroom

Wednesday April 23, 2014

Registration Open 7:00 AM to 5:00 PM

State Ballroom

Breakfast 7:00 AM to 8:30 AM

Press Conference 7:30 AM to 8:15 AM

News Conference: “NAFTA 20 Years After” Study Release: *What recent research studies can tell us about where we are and where we are headed?* A meta-analysis released by Texas A&M Transportation Institute.

**Mr. Juan Carlos Villa, Regional Manager, Latin America, Texas A&M
Transportation Institute**

**Dr. Stephen Blank, Co-Chair, North American Transportation
Competitiveness Research Council**

**Mr. Amgad Shehata, Vice President, International Public Affairs, United Parcel
Service (UPS)**

State Ballroom

Summit Opening 8:30 AM to 9:00 AM

**Mr. Mort Downey, Chairman, Coalition for America’s Gateways and Trade Corridors;
Senior Advisor, Parsons Brinckerhoff**

Welcome by Summit Chairman

Hon. Rodney Slater

Grand Ballroom

Keynote Speaker

9:00 AM to 9:45 AM

Hon. Gary Doer, Canadian Ambassador to the United States

North American Competitiveness – The emergence of Asia as an economic power has challenged North American industry to increase efficiency while driving down cost. How can the NAFTA bloc continue to compete in the world marketplace and cement itself as the economic center of the world?

Town Hall Plenary

10:00 AM to 11:30 AM

NAFTA and North American Competitiveness - A discussion about the state of North America from beginning expectations to prospects for the future. Discussion led by Summit Chairman and former U.S. Secretary of Transportation Rodney Slater and Mr. Juan Carlos Villa, Regional Manager, Latin America, Texas A&M Transportation Institute.

Discussion Leader: Hon. Rodney Slater, Former U.S. Secretary of Transportation

Speakers: Mr. Juan Carlos Villa, Texas A&M Transportation Institute

Mr. Al Zapanta, President and CEO, U.S.-Mexico Chamber of Commerce

Hon. Ann Schneider, Secretary, Illinois Department of Transportation, Chair, U.S. Department of Transportation National Freight Advisory Committee

Hon. Brian Searles, Secretary, Vermont Agency of Transportation

Mr. Amgad Shehata, Vice President, International Public Affairs, United Parcel Service (UPS)



General Session Address

11:30 AM to 12:15 PM

Opportunities in the New Arctic

**Mr. John Higginbotham, Senior Fellow, Arctic program, Centre for
International Governance Innovation; Senior Distinguished Fellow,
Norman Paterson School of International Affairs, Carleton University**

Lunch

12:15 PM to 1:30 PM

State Ballroom

Keynote Speaker

1:30 PM to 2:15 PM

Mr. Matt Rose, Executive Chairman, Burlington Northern Santa Fe (BNSF)

Grand Ballroom

General Session

2:15 PM to 3:30 PM

***Cross-border Transportation and Nearshoring Trends: A panel discussion on cross-
border transportation and future trends for near-shoring in Mexico.***

Discussion Leader:

**Mr. Flavio Díaz Mirón Alvarez, Director General,
ProMéxico in North America**

Speakers:

**Dr. Thomas Klier, Senior Economist, Chicago Federal
Reserve**

**Mr. Antonio de la Cuesta, Senior Investigator, Centro de
Investigación para el Desarrollo, A.C. (CIDAC)**

**Mr. Kenneth Smith Ramos, Minister Counselor, Trade and
NAFTA Office, Embassy of Mexico**

Break

3:30 PM to 3:45 PM



Breakout Sessions 1, 2, 3 & 4

3:45 PM to 5:00 PM

Breakout #1: ***Enhancing Transportation Capacity to Expand Trade*** – *Using the Chicago region as an example, the nation’s largest inland port, the panel will address the critical need for improved rail and road infrastructure coupled with effective transportation polices in order to increase growth from trade, especially the re-shoring of manufacturing.*

Discussion Leader: Mr. Paul Fisher, Chair of Supply Chain Innovation Network of Chicago (SINC); Vice Chair of CenterPoint Properties

Panelists: Mr. Randy Blankenhorn, Executive Director, Chicago Metropolitan Agency for Planning

Mr. James Kvedaras, Director, U.S. Government Affairs, CN; Executive Committee, Illinois Railroad Association

**Mr. Robert Nathan, CEO, Load Delivered Logistics
Mr. Brad Henderson, Managing Director, Boston Consulting Group**

Breakout #2: ***Ports, Inland Ports & Trade Corridors***

Discussion Leader: Mr. Mort Downey, Chairman, Coalition for America’s Gateways and Trade Corridors; Sr. Advisor, Parsons Brinckerhoff

Panelists: Mr. Bill Johnson, Director, PortMiami

Mr. Kerry Cartwright, Director of Goods Movement, Port of Los Angeles

Mr. Brian McKiernan, Senior Vice President, Development, CenterPoint Properties



Breakout #3: **Powering New Freight Systems** - *Get a technology update from leading North American manufacturers of engines, vehicles and equipment used to move NAFTA trade. New engine and vehicle technologies are improving fuel consumption and emissions. Find out how a variety of hybrid technologies are also being adapted to improve freight efficiency and how new sources of North American energy will play a role in moving North American commerce.*

Discussion Leader: Mr. Allen Schaeffer, Executive Director, Diesel Technology Forum (DTF)

Speaker: Ms. Marti Lenz, Director of Engine Development, Electro-Motive Diesel Inc.

Dr. Don Stanton, Director, Advanced Engine Development, Cummins Inc.

Dr. Richard Stewart, Professor, Chair, Department of Business and Economics, Director, Transportation and Logistics Research Center, University of Wisconsin-Superior

Breakout #4: **Borders of the Future: Challenges of Today** - *Following on the recommendations from the report "Destination Sustainability: Reducing Greenhouse Gas Emissions from the Freight Transportation in North America" and the current 2013-2014 project "Greening Transportation at North American Land Ports of Entry," the Commission for Environmental Cooperation is soliciting the views of experts and interested participants to identify best practices and solutions to increase sustainability at our borders.*

Discussion Leader: Dr. Irasema Coronado, Executive Director, Commission for Environmental Cooperation (CEC)

Speakers: Dr. Kathryn Bryk Friedman, Director of Cross-Border and International Research, University at Buffalo Regional Institute; Global Fellow, Woodrow Wilson Center

Mr. Juan Carlos Villa, Regional Manager, Latin America, Texas A&M Transportation Institute



**Energizing Sustainable
Trade Corridors
Across North America**
Chicago, Illinois
April 22nd – 25th, 2014

**Ms. Christina Casgar, Goods Movement Policy Manager,
San Diego Association of Governments (SANDAG)**

**Ms. Melissa Fanucci, Senior Planner, International
Mobility & Trade Corridor Program (IMTC)**

**Mr. Benjamin Teitelbaum, Program Manager,
Commission for Environmental Cooperation**

Reception 6:00 PM to 7:30 PM

Remarks by U.S. Secretary of Transportation Anthony Foxx

Honoré Ballroom

Thursday April 24, 2014

Registration Open 7:00 AM to 5:00 PM

State Ballroom

Networking Breakfast 7:30 AM to 8:30 AM

State Ballroom

Opening Keynote 8:30 AM to 9:00 AM

**Dr. José Zozaya – President & Executive Representative, Kansas City Southern de
Mexico**

Investment Climate in Mexico

Grand Ballroom

General Session 9:00 AM to 10:15 AM

The Future of North American Logistics – A lively discussion, led by Barry Horowitz,
offering insights into North America's challenges and opportunities for the global
logistics marketplace.

Discussion Leader: Mr. Barry Horowitz, Consultant, Port of Portland

1120 20th Street, NW. Suite 500 North. Washington, DC 20036

Tel 202-828-9100 www.NAFTANEXT.com

Last Updated: 4/17/2014



**Energizing Sustainable
Trade Corridors
Across North America**
Chicago, Illinois
April 22nd - 25th, 2014

Speakers: Mr. Gene Seroka, President, APL Americas

**Mr. David Stevenson, Director, Global Logistics Building
Efficiency, Johnson Controls**

Ms. Ann Drake, Chairman and CEO, DSC Logistics

Break 10:15 AM to 10:30 AM

General Session 10:30 AM to 11:15 AM

North American Infrastructure Development – Commerce and trade depends on connectivity, and in the 20 years since NAFTA’s implementation North America has grown closer, but the infrastructure that binds us needs improvement. What innovations are needed? How can the governments of Canada, Mexico and the United States work together to fully modernize North American infrastructure?

Discussion Leader: Ms. Robyn Boerstling, Director, Transportation and Infrastructure Policy, National Association of Manufacturers

Speakers: Mr. David Narefsky, Partner, Global Infrastructure Practice, Mayer Brown LLP

Hon. Ted Dean, Deputy Assistant Secretary for Services, International Trade Administration/U.S. Department of Commerce

Mr. Donald James, Chairman and CEO, Vulcan Materials

General Session 11:15 AM to 12:00 PM

North American Opportunities

Speakers: Hon. Sam Skinner, Chair, Chicago Government Law & Policy Practice, Greenberg Traurig; Former White House Chief of Staff and U.S. Secretary of Transportation

Lunch 12:00 PM to 1:00 PM

State Ballroom



General Session

1:00 PM to 2:00 PM

New Energy: The Game-Changer in North America

Speakers: Mr. Graham Brisben, CEO, PLG Consulting

Mr. Taylor Robinson, President, PLG Consulting

Grand Ballroom

Breakout Sessions 1, 2, & 3

2:00 PM to 3:15 PM

Breakout #1: ***The Environmental and Economic Benefits of Utilizing Existing and Emerging Clean Freight Technology*** - Goods movement is key to economic vitality but is also among the largest contributors to regional air pollution, local air toxics, and greenhouse gas emissions. Cleaner transportation technologies powered by alternative fuels and zero emission solutions are now being demonstrated and deployed which can help address environmental issues and help regions attain U.S. health-based federal air quality standards. These technologies also have the potential to provide substantial fuel and operational cost savings, to create jobs, and to provide other economic and public relations benefits. This panel will discuss and explore these issues.

Discussion Leaders:

**Dr. Matt Miyasato, Deputy Executive Officer,
Science & Technology Advancement Office,
South Coast AQMD / Ms. Lisha B. Smith, Deputy
Executive Officer, Legislative & Public Affairs,
South Coast AQMD**

Speakers:

**Mr. James Jack, Executive Director, Coalition for
Responsible Transportation**

**Mr. Robert Filosa, West Region Automotive Coordinator,
United Parcel Service (UPS)**

**Ms. Dawn Fenton, Director, Government Relations &
Public Affairs, Volvo Group North America**



Breakout #2: *Trade and North American Metropolitan Economies*

Discussion Leader: Dr. Roy Norton, Canadian Consul General in Chicago

Speakers: Mr. Joseph Parilla, Research Analyst, Metropolitan Policy Program, the Brookings Institution

Mr. Hasan Ikhtrata, Executive Director, Southern California Association of Governments (SCAG)

Mr. Gary Gallegos, Executive Director, San Diego Association of Governments (SANDAG)

Breakout #3: *Big Data & Technology* - *In transportation, Big Data is being generated everyday by trucks, trains, ships, ports, planes, shippers, consignees and, of course, governments. Onboard electronics will grow. And with that growth, the amount of big data available for review and analysis will explode. It will be a gold mine of data for both carriers and their regulators. Multiply that number times three, once for each of the NAFTA governments, and then again for the many different data requirements in each country.*

Discussion Leader: Hon. Kevin Kruke, CEO, Strategic Communication Inc.

Speakers: Mr. James Roberts, Co-Founder, Redirect Digital & Direct Marketing

Mr. Taso Zografos, Account Manager, Surface Transportation, Maritime & Intermodal Solutions, Leidos

Mr. Dan Filby, Executive Vice President and Managing Director, First Advantage

Mr. David Ladner, Executive Director and Partner CLS, LLC

Break

3:15 PM to 3:30 PM



Afternoon General Session

3:30 PM to 4:45 PM

North America's Environmental Responsibility – With the emergence of new sources of energy, it is time for the NAFTA bloc to embrace sustainability and promote greener commerce throughout the region. What role should government and industry play in the promotion of sustainable practices?

Discussion Leader: Rep. Tom Davis, Director, Federal Government Affairs,
Deloitte, Former Congressman (R-VA)

Speakers: Hon. Stéphane Dion, Former Canadian Minister of the
Environment, Member, Canadian House of
Commons

Mr. Alejandro Sosa, Executive Director of Iniciativa,
Global Environmental Management Initiative
(GEMI)

Ms. Fran Inman, Senior Vice President, Majestic Realty
Co.; Member; California Transportation
Commission

Media Mashup

4:45 PM to 5:30 PM

Media Roundtable moderated by Peter Hurme, Senior Editor & Publisher, Cargo Business News, featuring major trade publications from the transportation, energy and environment industries.

Discussion Leader: Mr. Peter Hurme, Senior Editor & Publisher, Cargo Business
News

Speakers: Mr. Eric Kulisch, Trade & Transportation Editor, American
Shipper

Mr. Mark Szakonyi, Senior Editor, Journal of Commerce

Mr. Ken Gaebler, President, Resources for Entrepreneurs



Reception

5:30 PM to 7:00 PM

Remarks by Dr. Carlos Almada, Undersecretary of Transportation, Mexican Secretariat of Communications and Transport

Mezzanine Level

Friday, April 25, 2014

Networking Breakfast

8:00 AM to 8:30 AM

General Session

8:30 AM to 9:45 AM

“Boots on the Ground – A real-world perspective of how freight is moved across the NAFTA surface borders”

Discussion Leader: Mr. Mark Szakonyi, Senior Editor, Journal of Commerce

Speakers: Mr. Alan Russell, CEO, The Tecma Group of Companies

Mr. Jim Phillips, President and CEO, Canadian/American
Border Trade Alliance (CANAMBTA)

Mr. Erik Markeset, Principal, Tsol, and Executive Vice
President of Sociedad Mexicana de Logistica

Break

9:45 AM to 10:00 AM

Closing Day Keynote Address

10:00 AM to 10:30 AM

Hon. Lisa Raitt, Minister of Transport, Transport Canada

General Session

10:30 AM to 11:30 AM

Tri-National Transport Officials Panel

Discussion Leader: Mr. Bruce Agnew, Director, Cascadia Academy; Co-Chair,
Transportation Group, Pacific Northwest
Economic Region (PNWER)

Speakers: Mr. Federico Dominguez, Director General of Federal
Motor Transport, Mexican Secretariat of
Communications and Transport

Mr. John Drake, Deputy Assistant Secretary for
Transportation Policy, U.S. Department of
Transportation



**Energizing Sustainable
Trade Corridors
Across North America**
Chicago, Illinois
April 22nd – 25th, 2014

**Mr. Craig Hutton, Director General, Strategic Policy,
Transport Canada**

**Mr. Shant Boyajian, Majority Highways and Transit
Counsel, Transportation and Infrastructure
Committee, U.S. House of Representatives**

North American Energy Challenges

11:30 AM to 12:15 PM

Discussion Leader: Ms. Libby Ogard, President, PrimeFocus LLC

**Speakers: Ms. Erica Bowman, Vice President, Research & Policy
Analysis; Chief Economist, America's Natural Gas
Alliance**

**Mr. Matt Koch, Vice President, Institute for 21st Century
Energy, U.S. Chamber of Commerce**

Empire Room

Summit Summary & Closing Remarks

12:00 PM

###

****Summit Agenda Subject to Modification****