



DESTINATION SUSTAINABILITY

REDUCING GREENHOUSE GAS EMISSIONS FROM
FREIGHT TRANSPORTATION IN NORTH AMERICA



cec.org

American Trucking Associations
Cascadia Corridor (Bruce Agnew, Chair)
CEC Joint Public Advisory Committee
Coalition for America's Gateways
and Trade Corridors
Con-way Inc.
Environmental Defense Fund
Federal Highway Administration (US)
FedEx Corp
The Home Depot, Inc.
The Intelligent Transportation Society
of America
Mario Molina Center for Strategic Studies
on Energy and Environment

Mexican Transport Institute
Organisation for Economic Co-operation
and Development
Pollution Probe
Railway Association of Canada
Sierra Club
Transportation Sustainability Research Center
(UC Berkeley)
Transport Canada
University of Winnipeg
US Environmental Protection Agency/
SmartWay
Wal-Mart Mexico

Coordination and Networking

- NAFTA ministerial-level **North American Transportation Forum** to work in cooperation with industry and stakeholders

Carbon Pricing and System Efficiency Strategies

- NAFTA-wide carbon price signal to invest in efficiency and in low-carbon fuel alternatives.

Investments to Improve the Efficiency of the Freight Transportation System

- **Re-invest** in road, rail, and waterway infrastructure that is congested and deteriorating.
- Incentives for **advanced fuel-saving technologies** and the adoption of **intelligent transportation systems**.

Benchmark Supply Chain Management

- Supply-chain carbon accounting
- Cross-border and industry collaboration to reduce *“empty miles”*

Training Eco-drivers

- Improve the **training and equipping of drivers** to optimize their environmental and economic performance.

Gathering and Sharing Data

- Enhance the quality and comparability of freight data, including the measurement of environmental impacts, continent-wide.